

# VISIT MALAYSIA YEAR 2014

Situated in the heart of Southeast Asia, Malaysia is a vibrant destination with a diversity of cultures and traditions. This tropical paradise boasts pristine jungles, sun-drenched beaches and magnificent modern landmarks. There is something to charm every visitor, be it a nature-lover, sun-seeker or an avid shopper. We invite you to be our guest in the year 2014, to enjoy a memorable holiday unlike any other.

***Come, visit Malaysia!***

## The Ultimate Tropical Paradise

With hundreds of tropical islands dotting its waters and countless picturesque beaches lining its shores, Malaysia is one of the region's top destinations for sun, sea and sand holidays. Blessed with a tropical climate all year round and unparalleled natural beauty both on land and underwater, some of the world's best islands and beaches can be found here.



Get ready to be enchanted by the mesmerising charms of Malaysia's tropical retreats. Set to capture your heart and imagination, you may never want to leave.



MINISTRY OF TOURISM AND CULTURE,  
MALAYSIA

TOURISM  
MALAYSIA

### TOURISM MALAYSIA HEAD OFFICE

Malaysia Tourism Promotion Board (Ministry of Tourism and Culture, Malaysia)  
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### TOURIST INFORMATION CENTRES

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Tanjung Belungkor  
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Tel: 07-827 6500

Johor Premium Outlets  
Kulai Jaya, Johor  
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#### KEDAH

Bukit Kayu Hitam  
Kedah  
Tel: 04-922 2078

#### Langkawi

Langkawi International Airport  
Kedah  
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Kuah, Langkawi  
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Jetty Point, Langkawi  
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#### MELAKA

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Lumut  
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Tel: 05-683 4057

#### PENANG

George Town  
Penang  
Tel: 04-262 2093

Penang International Airport  
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#### SABAH

Terminal 1  
Kota Kinabalu International Airport  
Sabah  
Tel: 088-413 359

Terminal 2  
Kota Kinabalu International Airport  
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#### Labuan

Labuan  
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#### SARAWAK

Kuching International Airport  
Sarawak  
Tel: 082-627 741 / 742

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Kuala Lumpur International Airport (KLIA)  
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Low Cost Carrier Terminal (LCCT)  
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#### TERENGGANU

Kuala Besut  
Besut, Terengganu  
Tel: 09-697 3166



# ISLANDS AND BEACHES

Endless Fun in the Sun



### KUALA LUMPUR

- ★ 4th best shopping city in the world – CNN, 2012
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### MALAYSIA

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Terengganu has the longest coastline in Malaysia, stretching as far as 244km.



### Everything Under the Sun – Literally!

- Hire a boat and go island hopping.
- Enjoy a game of golf in full view of the open sea.
- Indulge in a relaxing massage by the beach, while the invigorating sea breeze caresses your skin.
- Explore the depths of the island's unspoilt wilderness, trekking all the way to the waterfall.
- Go snorkelling and scuba diving, and swim among the colourful fishes and corals.
- Take a refreshing walk or go jogging along the beach at sunrise and let the cool morning breeze blow your troubles away.
- Have a romantic candlelight dinner for two on the beach at sunrise.
- Enjoy a host of water sports activities such as canoeing, jet skiing, windsurfing – the list is endless!

### World-Class Diving Destinations

Malaysia's islands are perfect playgrounds for avid snorkellers and scuba divers, particularly around Sabah and the east coast of Peninsular Malaysia. Pahang's Tioman, Terengganu's Redang, Sabah's Sipadan, Johor's Aur, Kedah's Payar and Perak's Pangkor are just some of the renowned diving destinations recognised as having some of the world's best underwater ecosystems.



Sipadan's most thrilling feature is its Drop Off, where knee-high water suddenly drops to a depth of 600m!



### Did You Know?

Langkawi has an outstanding geological heritage that dates back to some 550 million years, earning it the prestigious UNESCO Global Geopark status in 2007.



### Nature's Haven

From waterfalls and intriguing caves, you will find that Malaysia's islands are more than just a sun, sea and sand paradise. Beyond the crystalline waters and pristine beaches are tropical rainforests just waiting to be explored, inhabited by hundreds of flora and fauna species. The astounding number of migratory and local bird species that can be found on these islands also make them ideal for birdwatching activities. The islands and beaches in Terengganu and Sabah are also popular egg-laying spots for several endangered turtle species.



Try golfing in Johor's Desaru, where its 18-hole golf course commands a magnificent view of the South China Sea.

### Sports Retreat

A wide range of land and water sports can be enjoyed on Malaysia's islands and beaches. Almost every state is equipped with complete marina and yachting facilities for sailing enthusiasts. Most beach resort operators are equipped with other watersports facilities such as boating, water skiing and kayaking, while some also provide golfing, horse riding and beach sports facilities.



### Prime Venue for Exciting Events

Some of Malaysia's islands and beaches play host to several world-class events. The island of Langkawi in Kedah is the venue for the hugely popular Langkawi International Maritime & Aerospace Exhibition (LIMA) and several other exciting events such as the Royal Langkawi International Regatta and

Malaysia Water Festival. Port Dickson is popular for its Raptor Watch and International Triathlon, while Penang is known for its International Dragon Boat Festival and Penang Bridge International Marathon.

### Shoppers' Paradise

Shop to your heart's content at two of Malaysia's most popular shopping destinations, Langkawi and Labuan. With a huge range of duty-free goods to choose from, shopping here is a real treat. For a more local flavour, head to the carnival-like sidewalk bazaar along Batu Feringghi, Penang. Open every night from 7 until late, it consists of a long row of stalls selling everything from clothes to handicrafts.



### Ideal Romantic Escapades

A combination of breathtaking natural beauty and sunny weather make Malaysia's islands and beaches the perfect honeymoon destination. Watch the sunrise together on the warm sandy beach, indulge in a spot of pampering for two by the seaside, dine in candlelight at sunset with the sea as your witness – spending your honeymoon in any one of the country's beautiful islands and beaches make for a truly memorable experience.





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## Enjoy a Sumptuous Array of Tastes and Flavours

Malaysia has some of Asia's finest cuisine, given the wide variety of cooking styles and cultural influences. Here, visitors can savour not one, but an irresistible variety of tastes and flavours. Enjoy the best from the kitchens of various communities, such as Malay, Chinese, Indian as well as the indigenous people. The successive colonial influences and intermarriages have led to the birth of unique communities such as the Baba & Nyonya and Malaysian Portuguese, famed for their gastronomic delights and specialties. The gastronomic journey is endless in Malaysia!



## Malaysian Culinary Scene

- International events such as Fabulous Food 1Malaysia
- Countless dishes and cooking styles
- Availability of *halal* food
- A variety of dining experiences, from exclusive gourmet creations to hawker fare
- World-famous local specialties such as *satay*, *nasi lemak* and *roti canai*
- 24-hour restaurants



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# FOOD

Endless Tastes and Flavours



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Fabulous Food 1Malaysia is a showcase of Malaysian food. It has three segments; Malaysia International Gourmet Festival, ASEAN Food Heritage Trail as well as Street & Restaurant Food Festival.



### Did You Know?

Teh Tarik literally means 'stretched' or 'pulled' tea. It gets its name from the art of 'pulling' (or pouring) the tea from one mug to another, to increase the aroma and cool its temperature.



### Nasi Briyani

Rich and satisfying, *nasi briyani* is a great choice for rice lovers. Briyani is a special type of rice grain, infused with saffron and turmeric. It is cooked together with chicken, egg or lamb, creating a sensation of aromatic flavours and tastes. *Briyani rice* is served with curry and a traditional yogurt salad.



### Rojak

A traditional fruit and vegetable salad, *rojak* consists of chopped cucumber, young mangoes, pineapple, turnip, deep-fried tofu and fritters. It is served with a thick sauce made of shrimp paste. Another variation of Rojak, known as Mamak Rojak, consists of prawn fritters, boiled potatoes, cuttlefish and hard-boiled eggs. It is savoured with a peanut gravy.

### Must-Try Items on the Menu

#### Nasi Lemak

A perennial favourite, *nasi lemak* is rice cooked in coconut milk and enhanced with spices such as ginger, star anise and cinnamon. This wholesome dish is served with fried anchovies, boiled eggs, a spicy sauce called *sambal*, fresh slices of cucumber and crunchy groundnuts.



Satay is Malaysia's signature dish. It consists of skewers of meat, barbecued over charcoal fire. Satay is savoured with fresh cucumber and a thick peanut dip.

#### Rendang

Rendang is a thick, dry Malay dish that is made of beef or chicken. It is usually eaten with white rice or glutinous rice (sticky rice). Rendang is a must-have specialty during Hari Raya, a major Muslim festival.

#### Chicken Rice

Coming from the Chinese kitchen, this delicious rice dish features roasted, steamed or poached chicken. It is served with ginger paste, chilli sauce and soy sauce.

### Yong Tau Foo

Yong Tau Foo is a Chinese soup dish with a variety of ingredients such as fish balls, crab sticks, ladies finger, bittergourd and chilli. Vegetables such as bittergourd and chilli are stuffed with fish or pork paste. It can be eaten by itself or with a bowl of steamed rice or noodles.

### Mee Rebus

This is a noodle dish with a thick, fragrant gravy. The gravy is made of potatoes, curry powder, salted soybeans and peanuts. It comes complete with hard-boiled eggs which are cut into two halves. The dish is garnished with spring onions, shallots as well as chilli.

### Char Kuay Teow

An iconic hawker dish, *char kuay teow* is a type of flat noodles that is stir-fried over high heat with cockles, prawns, chicken and bean sprouts. There is usually a long queue for a plateful of sizzling *char kuay teow*, but food-lovers say that it is well worth the wait!



Air Batu Campur or ABC is easily one of the most popular desserts in Malaysia. It is filled to the brim with shaved ice and a variety of condiments such as red beans, crushed groundnuts, creamed corn and colourful jelly. It is sweetened with condensed milk and sugar syrup.



### Roti Canai

Roti Canai is a crispy Indian pancake which is made from wheat flour. It is easily one of the most popular choices in Malaysian restaurants at any time of the day. Other Indian delicacies include *thosai* and *capathi*.

When you order Roti Canai, don't miss the chance to watch the experts pound, stretch and toss the dough before it is cooked on a griddle.

